West Seattle Market Watch

8

6

Months of Inventory

January 2019

Data from Northwest Multiple Listing Service January 16, 2018

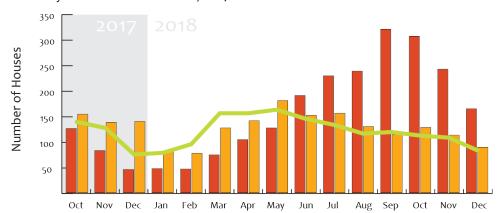
December numbers Change from Nov **Properties** 166 - 32% for Sale **Properties** - 21% 90 Sold New - 53% Listings Average Days + 27% on Market Average \$809 **Active Price** Average \$720 + 1% Sold Price Months of Inventory Seller's **Balanced** Buyers' Market Market Market

Supply & Demand Trends

DESIREE

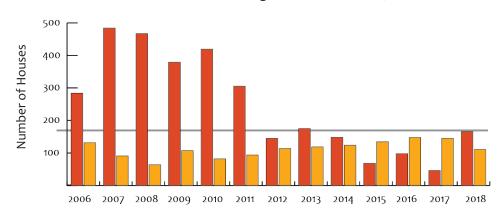
For Sale Sold Pendir

December 2018 inventory FAR HIGHER than December 2017 Monthly data for West Seattle, 2017 - 2018



Longer view: Most inventory since 2013

October - December three month averages for West Seattle, 2006 - 2018



Seattle Neighborhood Comparison (Single family homes in December)

NWMLS Neighborhood Area		For Sale	Sold	Average Days on Market	Average Active Price	Average Sold Price
140	West Seattle	166	90	43	\$809	\$720
385	Central SW (Beacon Hill, Georgetown)	62	25	40	\$675	\$605
380	SE Seattle (Leschi, Mt. Baker, Seward Park)	86	43	41	\$1,040	\$656
390	Capitol Hill, Madison Park, Central District	104	53	40	\$1,905	\$1,209
700	Queen Anne, Magnolia	94	36	37	\$1,520	\$1,135
705	NW Seattle (Ballard, Green Lake, Greenwood)	170	118	29	\$954	\$831
710	NE Seattle (U District, Ravenna, Lake City)	86	76	42	\$1,047	\$833
	City of Seattle (140, 380, 385, 390, 700, 705, 710)	768	441	37	\$1,118	\$849

Seattle Market Watch

January 2019

Data from Northwest Multiple Listing Service January 16, 2018

December numbers Change from Nov **Properties** - 30% 768 for Sale **Properties** - 15% Sold New - 58% Listings Average Days + 19% on Market Average \$1,118 + 6% **Active Price** Average - 4% Sold Price Months of - 8.3% Inventory Sellers **Balanced** Buyers' Marke Market Market

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Months of Inventory

6

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Supply & Demand Trends

DESIREE

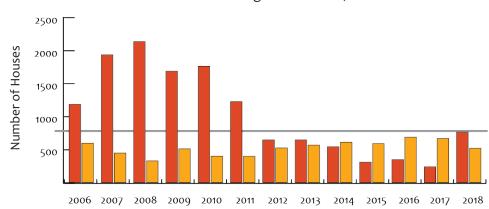
For Sale Sold Pendi

December 2018 inventory FAR HIGHER than December 2017 Monthly data for Seattle, 2017 - 2018



Longer view: Most inventory since 2011

October - December three month averages for Seattle, 2006 - 2018



Seattle Neighborhood Comparison (Single family homes in December)

NWMLS Area	Neighborhood ea		Sold	Average Days on Market	Average Active Price	Average Sold Price
140			90	43	\$809	\$720
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380	SE Seattle (Leschi, Mt. Baker, Seward Park)	86	43	41	\$1,040	\$656
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710	NE Seattle (U District, Ravenna, Lake City)	86	76	42	\$1,047	\$833
	City of Seattle (140, 380, 385, 390, 700, 705, 710)	768	441	37	\$1,118	\$849

Southwest Market Watch

January 2019

Data from Northwest Multiple Listing Service January 16, 2018

December numbers Change from Nov **Properties** - 22% 450 for Sale **Properties** - 13% Sold New 146 - 43% Listings Average Days + 12% on Market Average \$654 + 6% **Active Price** Average - 5% Sold Price Months of Even Inventory Sellers **Balanced** Buyers'

Market

Months of Inventory

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Market

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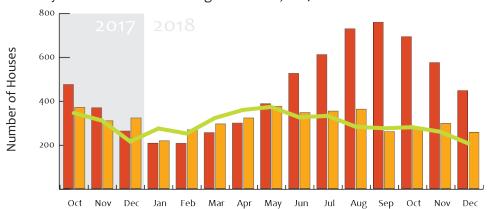
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Supply & Demand Trends

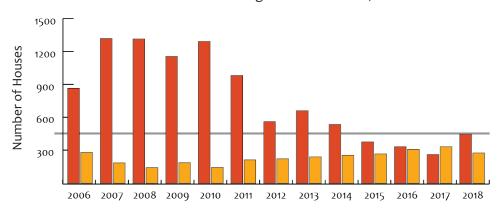
DESIREE

For Sale Sold Pending

Far more inventory than last year Monthly data for Southwest Neighborhoods, 2017 - 2018



Longer view: Inventory up over the previous three years October - December three month averages for Southwest, 2006 - 2018



Southwest Neighborhood Comparison (Single family homes in December)

NWMLS Area	Neighborhood	For Sale	Sold	Average Days on Market	Average Active Price	Average Sold Price	
140	West Seattle	166	90	43	\$809	\$720	
130	Burien, Normandy Park	145	107	40	\$845		
120	Des Moines, Redondo	80	37	44	\$584	\$477	
110	Dash Point, Federal Way	99	61	59	\$543	\$410	
100	Jovita, West Auburn	86	36	39	\$563	\$431	
360	Skyway	40	18	81	\$577	\$445	
	Southwest (130, 120, 110, 100, 360)	450	259	48	\$654	\$443	
	City of Seattle (140, 380, 385, 390, 700, 705, 710)	768	441	37	\$1,118	\$849	

What do my statistics say?

January 2019

Data from Northwest Multiple Listing Service January 16, 2019



Purchases

(Jan 1, 2018 - present)

Purchases: 10



Average Purchase Price



Listings

(Jan 1, 2018 - present)

Listings Sold: 12



Average Sold Price



Average Days on Market





Area Agents

Desiree

Average Sold/Price %



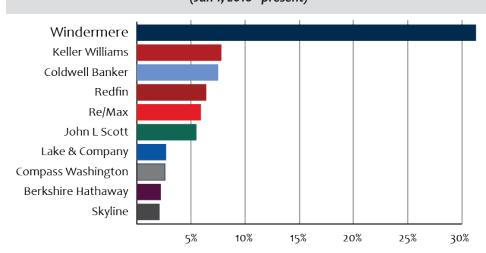


Area Agents

Desiree

Seattle Brokerages by Market Share

(Jan 1, 2018 - present)



Real-time "water cooler" insights...

How many offers came in? What did your clients think? When is your new listing coming out? Agents from less active offices do not have access to these powerful conversations that influence price and foretell larger market changes.

Career Numbers (2001 - present)

Purchases

Listing Sales





Experience accumulates...

Almost every transaction over my 17 years has revealed some unforeseen twist. Wisdom comes from recognizing patterns and bringing creativity to the moment. My experience benefits my clients.

Years in the Biz





Agent Comparison Worksheet--By the Numbers



Agent #2 Agent #3

Broker	Desiree Loughlin	
Brokerage	Windermere	
Transaction Coordinator	Rosina Geary	
Marketing Specialist	Joe Sullivan	
Year Licensed	2001	

2018 - present (Jan 1, 2018 - Dec 31, 2018)

•			
Total sales	Area avg	22	
Buyer sales		10	
Average buyer sold price	\$609	\$946	
Listing sales		12	
Average listing sold price	\$609	\$742	
Sold price/List price %	100.8%	102.6%	
Average Days on Market	29	9	

2015 - present (Jan 1, 2015 - Dec 31, 2018)

•			
Total sales	Area Avg	127	
Buyer sales		61	
Average buyer sold price	\$531	\$748	
Listing sales		66	
Average listing sold price	\$531	\$713	
Sold price/List price %	101.0%	103.3%	
Average Days on Market	34	15	

Carreer Sales (2001 - present)*

Total sales	425	
Buyer sales	219	
Listing sales	206	

^{*} NWMLS online data sets incomplete; more comprehensive statistics not feasible.



News you can use

January 2019

Desiree Loughlin.com



Seattle area's topsy-turvy home market ends 2018 with Eastside prices falling over the year

Home prices across King County have fallen 12% since their spring highs. King County's median single-family home price ticked up just 0.6% in December from a year before — the smallest annual gain since early 2012, when the market was bottoming out.

Mike Rosenberg, Seattle Times, 1/7/19

Home prices on the Eastside have now dropped on a year-over-year basis. In Seattle, the median house is nearly \$100,000 cheaper than last spring. And across King County, the number of condos available for buyers has more than quadrupled in the past year.

The cool-down in the local housing market continued in December, ending a topsy-turvy year for real estate, according to new figures released Monday by the NWMLS.

King County's median single-family home price ticked up just 0.6% in December from a year before, and condo costs rose at the same rate — the smallest annual gain since 2012, when the market was bottoming out.

It's a huge shift from the prior six years, where the average year-over-year increase was 12%, adding as much as \$100,000 to the median home in a single year.

On the Eastside, prices fell 3.1% from a year before, the first time prices declined on a year-over-year basis since 2012. In the city of Seattle, prices ticked up just 1.9% from a year prior, amounting to a slight decrease on an inflation-adjusted basis.

Compared with the record highs reached last spring, prices are down \$91,000 in Seattle, to a new median

of \$739,000, and they've fallen \$69,000 on the Eastside, to \$909,000. Most remarkably, in the last seven months prices have declined more than \$170,000 in Queen Anne/Magnolia, the central Seattle area that includes Capitol Hill, and in East Bellevue.

Buyers who once had to make decisions on home purchases in a matter of days now have weeks or months to ponder their options and negotiate, because there are so many more homes to choose from.

The number of single-family homes for sale across the county in December jumped 148% from a year prior, the fourth straight month of recordbreaking gains in inventory. Condo inventory skyrocketed 314%.

There were actually fewer people putting their homes up for sale than this time last year, but buyers continue to disappear from the market, with sales decreasing 19%...

Prices countywide have now fallen 12% since their spring peak, which, outside of the Great Recession housing bust, is the biggest seven-month decline since 2000.

There are several reasons for the fall: Interest rates, though on the decline recently, are up over the past year. Rents have stabilized over the past year, adding less pressure to buy now. Foreign buyer interest has dropped off significantly. And prices have gone so high that they have shrunk the buyer pool, leaving only high-income earners able to compete on most homes...

We're getting into the slow time of year for the housing market, but this year's changes have been more significant. In the prior five years, prices rose an average of \$3,600 from November to December across King County; this time they declined nearly \$5,000.

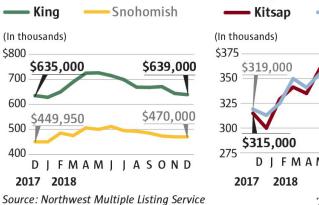
Most people in the real-estate industry expect the market to stay cool for the next couple of months, since the short, rainy days make this a notoriously slow time for people looking for homes, regardless of how the market is doing. Brokers surveyed by the NWMLS expect things to pick back up in the normally frenzied spring market, but few are predicting a return to double-digit price gains.

Read the full article: SeattleTimes.com > Biz/Tech > Real Estate.

Home-price activity

Monthly median sales prices for single-family homes in the central Puget Sound region. Median means half sold for more, half sold for less.

SINGLE-FAMILY HOMES (Includes town homes)



THE SEATTLE TIMES